



Director of Development and Marketing

San Antonio Pets Alive! is searching for an experienced Director of Development and Marketing. This position is responsible for raising \$1.8 million annually and supervises a team of three. The person in this position develops, plans and implements an annual calendar of effective, diverse fundraising and marketing strategies and activities to targeted audiences such as individual donors/prospective donors (including major and planned gifts)

Workplace and Employee Giving

Corporate and private foundations (researching appropriate funding sources; writing grant proposals and reports; ensuring compliance with terms of grants.

Public Relations

Responsible for planning and coordinating all public, campaign, cultivation and recognition events.

Marketing

Oversees execution of marketing, media relations, social media, website, advertising, public education, and direct mail programs.

Only candidates with a minimum of three to five years of progressive development and marketing experience will be considered.

ABOUT: San Antonio Pets Alive! (SAPA!) is a private nonprofit organization that saves the lives of dogs and cats that find themselves at San Antonio Animal Care Services by no fault of their own. Last year SAPA! saved the lives of more than 5000 dogs and cats by finding them loving adoptive families, placing them in foster homes, and transporting them to other communities across the country. In addition, SAPA! provides necessary medical services to ensure each pet is healthy and happy.

Please submit a cover letter and resume to: info@sanantoniopetsalive.org